

# 9/22/2016 CitizenDetroit Dinner & Dialogue: Regional Transit Authority Millage Forum



**Hosts:** Dr. Irv Reid, Sheila Cockrel,  
**Guest Speakers:** Tiffany Gunter, Conan Smith

**Facilitators:** Linda Allen, Jan Anderson, Penny Bailer, Estella Ball, Ron Brown, Shelley Clifton, Cynthia Cockrel, Jesse COckrel, LaTrice Davis, Drew Esslinger, Sheniece Greene, Kathy Harrison, Kelly Larson, Jackie Jones Love, Daisye Mays, Porter Mays, Debra Pospiech, Bridget Schipper, Stephen and Dorothy Washington, Karen White

**Lead Researcher:** Bettie Buss  
**Lead Evaluator:** Sandra Stahl  
**Logistics:** Pam William, Sabrina Stennis-Jefferson, Jonilyn Paige, Lawrence Robinson, Johnathan Jewell-Chatten

**Location:** Barth Hall, Cathedral Church of St. Paul

**Participant RSVPs:** 251  
**Actual Attendees:** 126 (50%)  
**Total Attendance:** 183

## Participant Characteristics

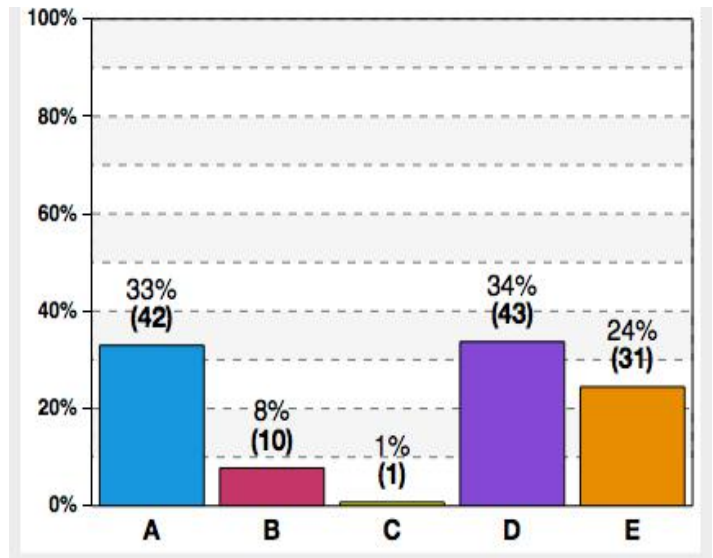
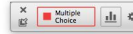
|                                       |     |
|---------------------------------------|-----|
| Female                                | 78% |
| Male                                  | 22% |
| Previous participant                  | 69% |
| Born before 1960                      | 65% |
| Lived in Detroit since 1960 or before | 50% |
| Black/African American                | 79% |
| Voted in August 2016 primary          | 82% |
| Plan to vote in November              | 96% |
| Gained knowledge a/b millage          | 93% |
| Feel better informed about vote       | 94% |

# Pre- and Post- Event Clicker Survey Responses



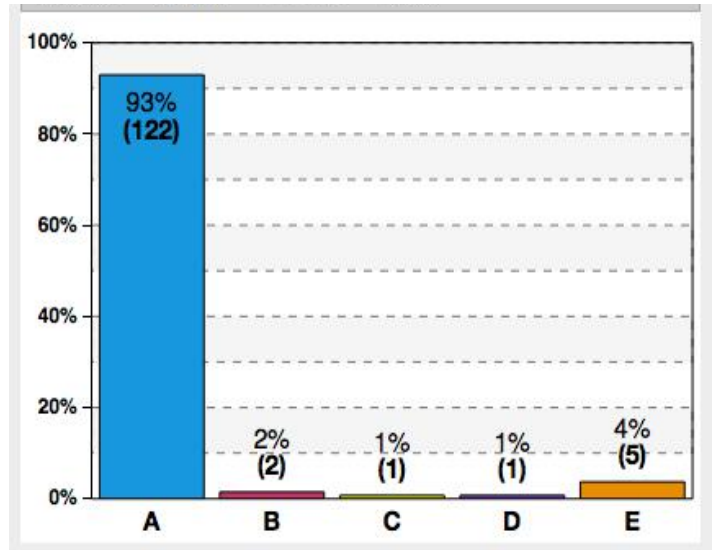
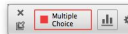
**Which of the following do you use regularly?**

- A. Email
- B. Facebook
- C. Twitter
- D. More than one
- E. None of the above



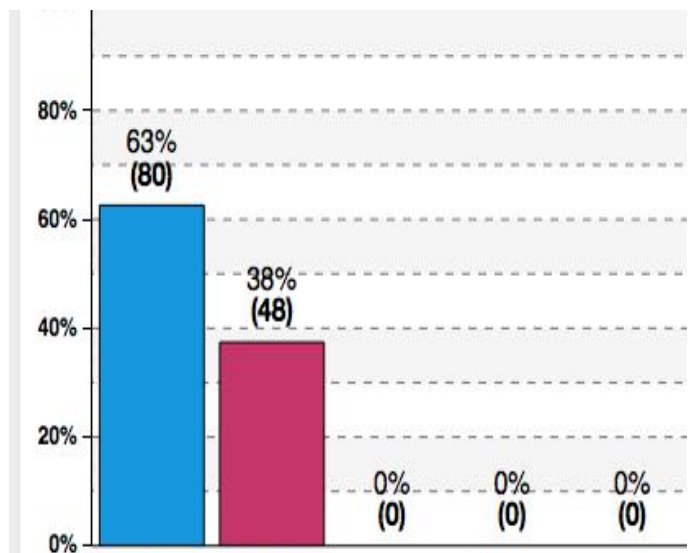
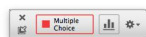
**Where are you currently registered to vote?**

- A. Detroit/Wayne County
- B. Oakland County
- C. Macomb County
- D. Washtenaw County
- E. Other/Not registered



**Do people ask you for voting advice?**

- A. Yes
- B. No

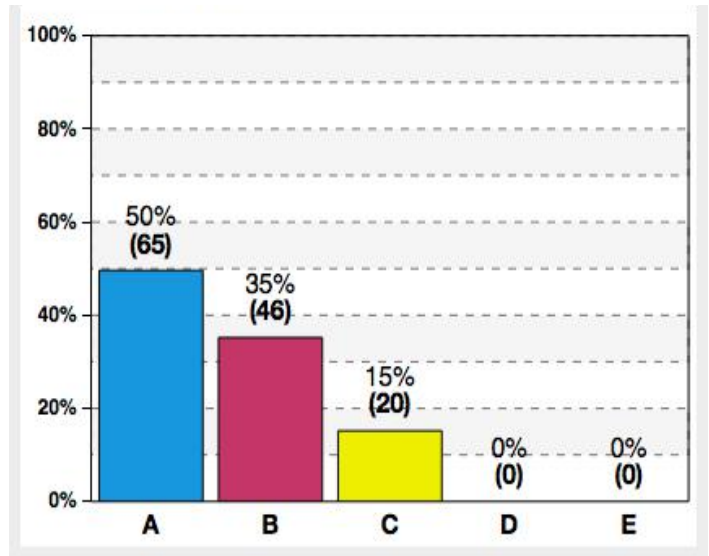
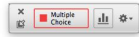


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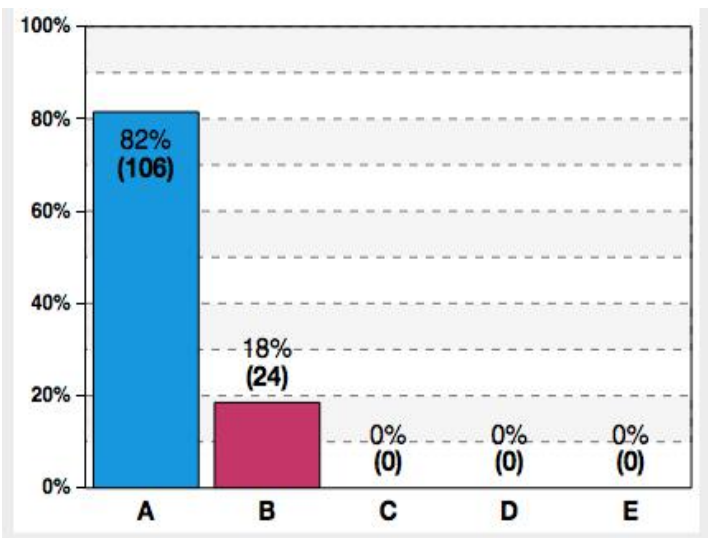
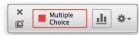
**In the past have you voted the straight party ticket?**

- A. Always
- B. Sometimes
- C. Never



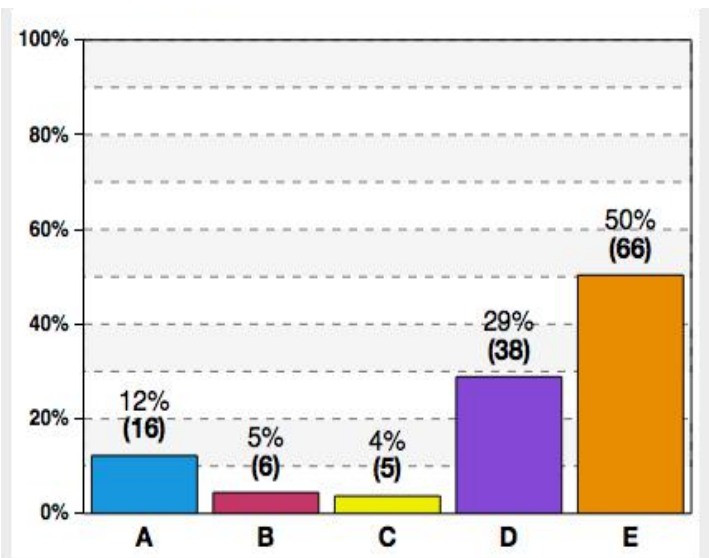
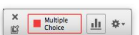
**Michigan voters can vote a straight party ticket this November.**

- A. True
- B. False



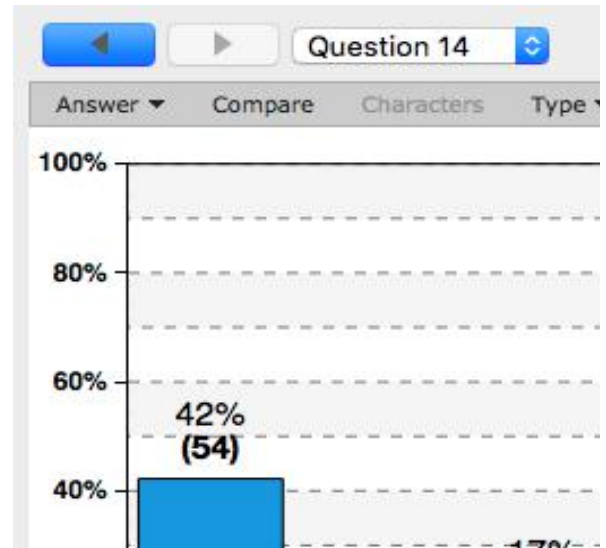
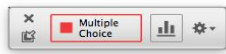
**How often do you ride public buses?**

- A. Everywhere I go
- B. Weekly
- C. Monthly
- D. A few times a year
- E. Never



# Pre- and Post- Event Clicker Survey Responses

the bus, why not?



**A resident of the neighborhood in job at Twelve Oak  
How long would**

- A. 20-30 minutes
- B. 2 hours and 3



**A resident of Warren wants to g  
Lawrence Technological Univers  
Southfield by 10:00 AM on a w  
long would the bus ride take?**

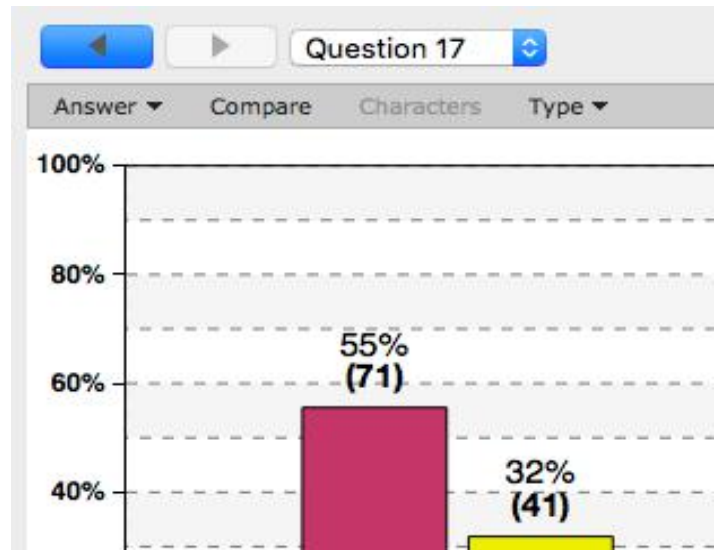
- A. 1 hour
- B. 18-30 minutes
- C. 1 hour 7 minutes

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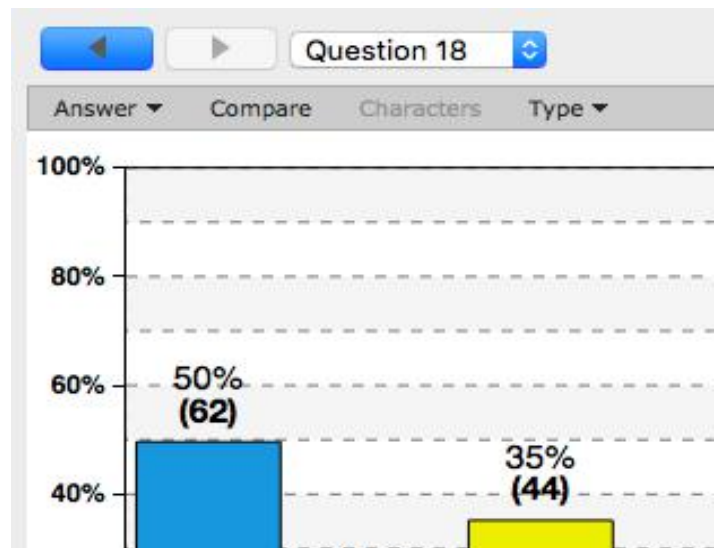
**A resident of Ink Hospital in Ann / appointment. How long would the bus ride take?**

- A. 35-50 minutes
- B. 2 hours and 30 minutes
- C. 2 hours and 45 minutes



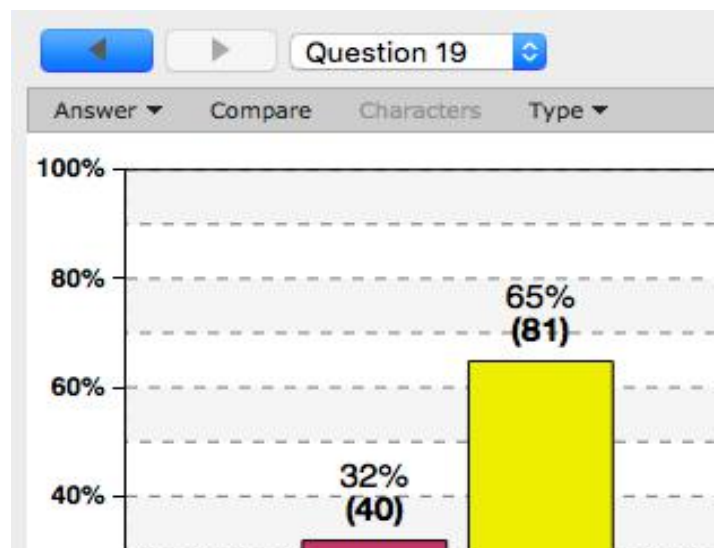
**A resident of Highland Park home from their 4pm appointment at Beaumont Hospital would the bus ride take?**

- A. 48 minutes
- B. 22 minutes
- C. 1 hour and 20 minutes



**A resident of Mt. Pleasant would take transit to the East River in Detroit at 12:00pm. How long would the bus ride take?**

- A. 25-35 minutes
- B. 2 hours and 30 minutes
- C. 1 hour and 20 minutes

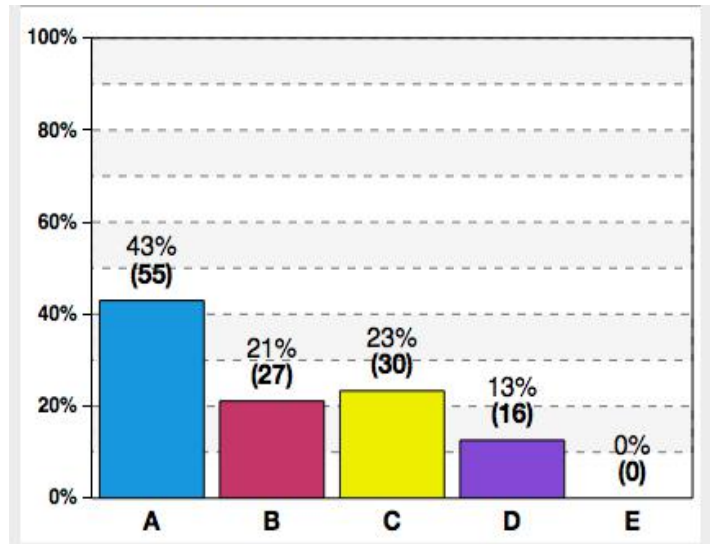
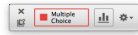


# Pre- and Post- Event Clicker Survey Responses



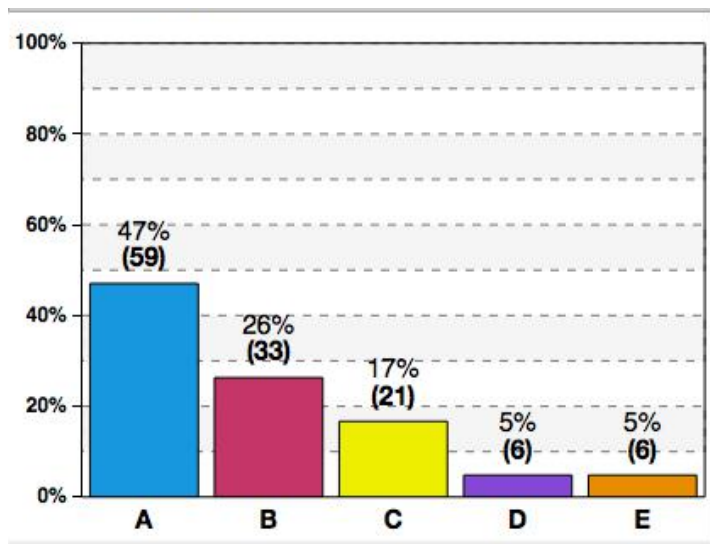
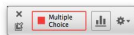
According to attendees at RTA public meetings in all four counties, how was Downtown Detroit ranked as a priority destination for public transit?

- A. #1
- B. #2
- C. #3
- D. #4



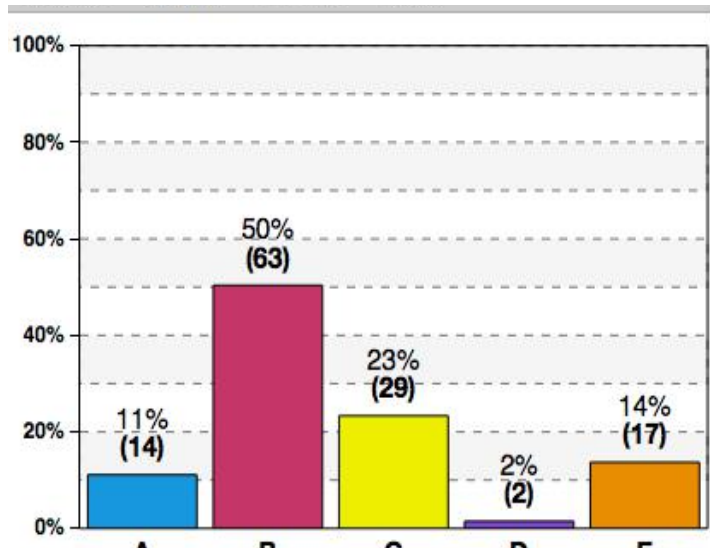
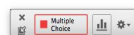
According to attendees at RTA public meetings in all four counties, what percent of people wanted to use public transit for work?

- A. 25%
- B. 20%
- C. 16%
- D. 11%
- E. None of the above



According to attendees at RTA public meetings in all four counties, what was the top priority for public transit?

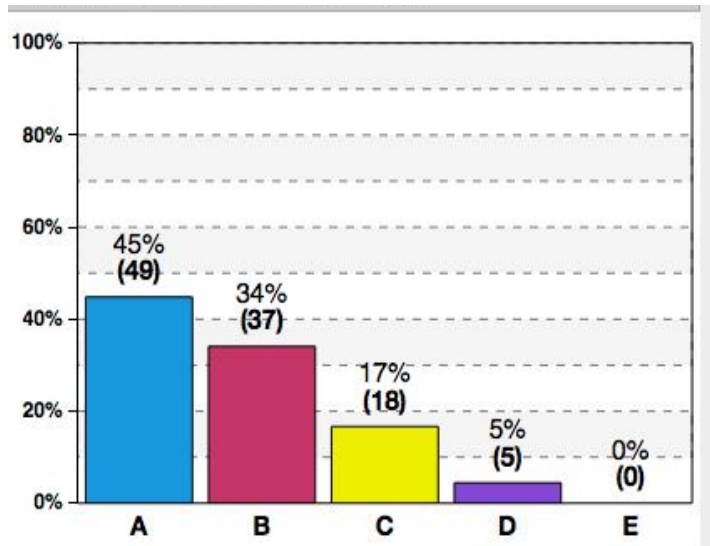
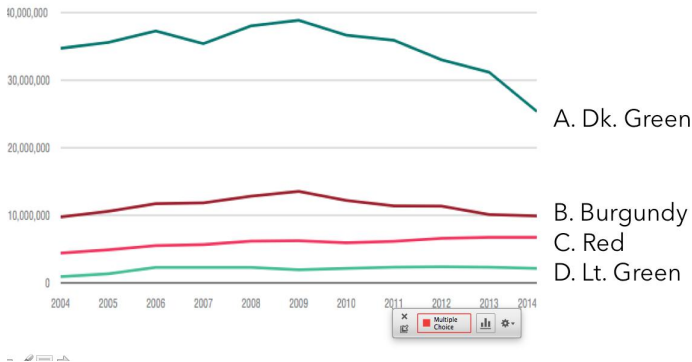
- A. Livability
- B. Reliability & Mobility
- C. Job Access
- D. Environment
- E. Travel time



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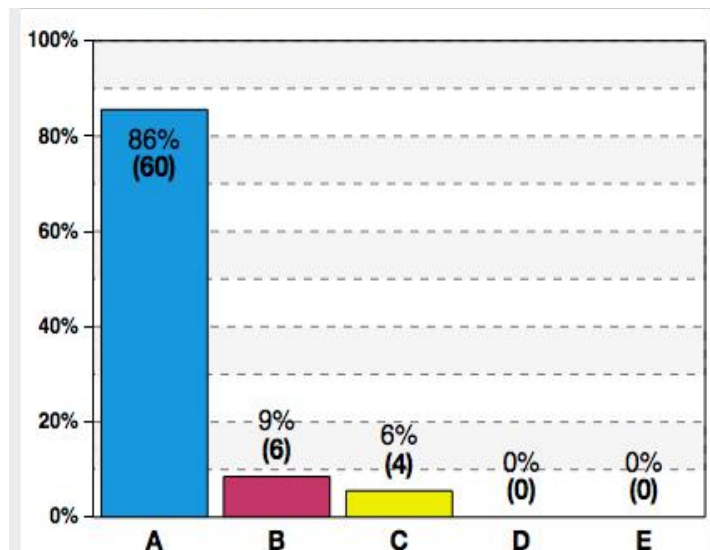


Which line represents DDOT's annual ridership?



How would you vote on the RTA millage proposal today?

- A. Yes
- B. No
- C. Undecided



## Pluses & Wishes

| PLUSES  | COUNT |
|---|-------|
| Learning about transportation, informative, subject matter                          | 26    |
| Table game fun, informative, creative   | 26    |
| Meeting new people, turnout, lively small group discussions, different perspectives | 24    |
| Great presentations, excellent informed speakers                                    | 22    |
| Hot, fresh, delicious food  | 13    |
| I-Clicker   | 8     |
| Facilitators (3 specific reference to Ibrahim)                                      | 5     |
| Location is perfect   | 4     |
| All questions were answered   | 2     |
| Time of day is great  | 2     |
| Good use of time/went fast  | 2     |
| Enjoyed program   | 1     |
|   |       |

| WISHES   | COUNT |
|--|-------|
| Nothing, more of the same, everything was awesome!   | 16    |
| Time management - shorter/earlier dinner, more discussion time, get into the main presentation earlier than 7:45 | 9     |
| Too crowded, overbooked, too noisy   | 6     |
| More youth involvement, more actual bus users, more Detroiters   | 6     |
| Speakers from opposing view  | 4     |
| Open room conversation, opinions   | 4     |
| Other food options, healthy/fresh  | 4     |
| More facts/history/information   | 4     |
| Send out video of today's info, pass out copies of facts   | 3     |
| Shorter program overall  | 2     |
| More t-shirts, all newcomers should get t-shirt  | 2     |
| More feedback on relevant survey questions   | 2     |
| Shorter lecture  | 1     |
| Game was waste of time   | 1     |
| Facilitation (more participation in discussion, help people get to know each other at table)                     | 1     |
| Have everyone seated facing front  | 1     |
| Email reminders for future events  | 1     |
| More programs for seniors, disabled citizens   | 1     |
| Additional meeting   | 1     |