

# 9/29/2016 CitizenDetroit Dinner & Dialogue: City Council Candidate Forum - General Election



**Hosts:** Dr. Irv Reid, Sheila Cockrel,  
**Guest Speakers:** Brian Dickerson, Chastity Pratt Dawsey  
**Candidates:** Janeé Ayers, David Alexander Bullock

**Facilitators:** Linda Allen, Jan Anderson, Ron Brown, Shelley Clifton, LaTrice Davis, Kathy Harrison, Kelly Larson, Jackie Jones Love, Mary Reising, Bridget Schipper, Stephen Washington, Dorothy Washington

**Evaluator:** Sandra Yu Stahl

**Logistics:** Pam William, Sabrina Stennis-Jefferson, Jonilyn Paige, Lawrence Robinson, Johnathan Jewell-Chatten

**Location:** Barth Hall, Cathedral of St. Paul

**RSVPs:** 255

**Number of Public Participants:** 125 (49%)

**Total Attendance:** 166

## Participant Characteristics

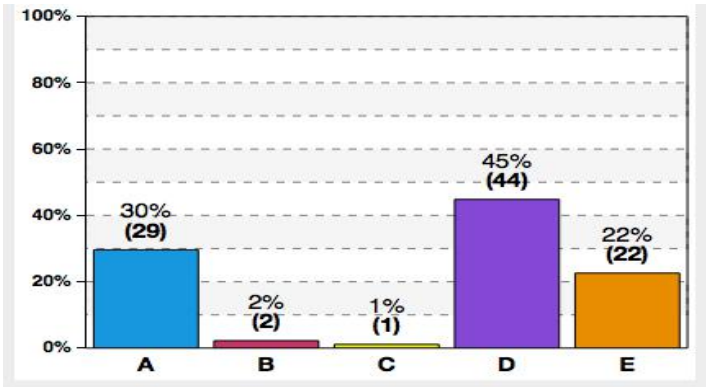
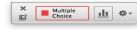
Female	31%
Male	64%
Previous participant	72%
Born before 1960	72%
Lived in Detroit since 1960 or before	52%
Black/African American	72%
Voted in 2016 Primary	84%
Plan to vote in November	94%
Gained knowledge a/b candidates	78%
Will you share info from this event?	88%

# Pre- and Post- Event Clicker Survey Responses



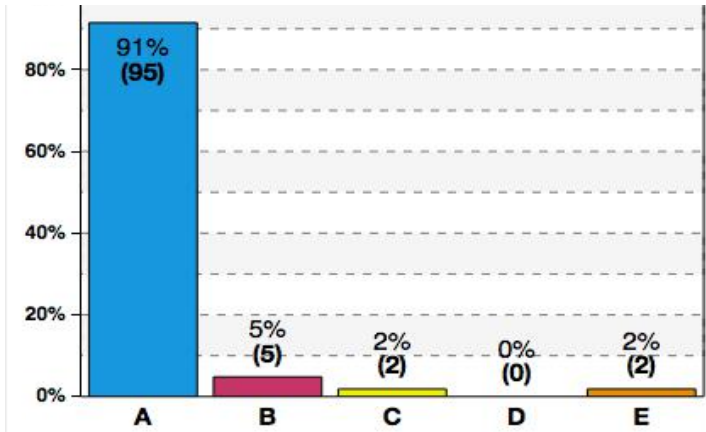
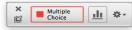
**Which of the following do you use regularly?**

- A. Email
- B. Facebook
- C. Twitter
- D. More than one
- E. None of the above



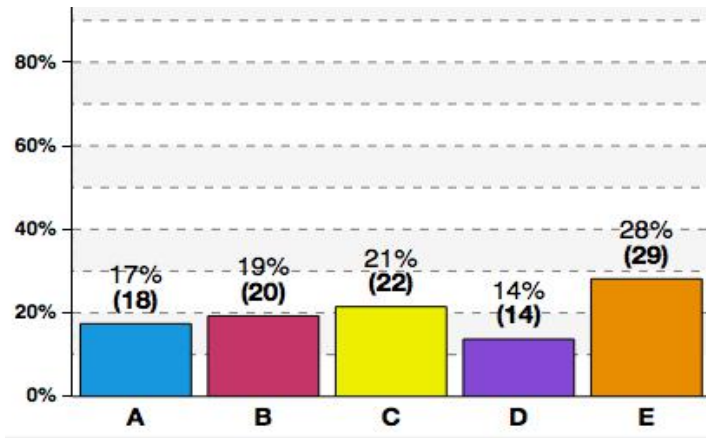
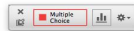
**Where are you currently registered to vote?**

- A. Detroit/Wayne County
- B. Oakland County
- C. Macomb County
- D. Washtenaw County
- E. Other/Not registered



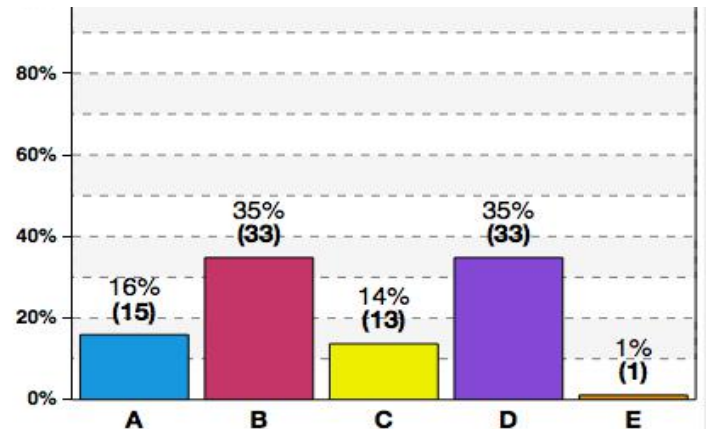
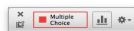
**Have you ever reached out to City Council?**

- A. Public comment at council meetings
- B. Email or Call the office
- C. Face-to-face meetings
- D. Other
- E. I do not reach out to City Council



**How responsive has City Council been in your experience?**

- A. Very responsive
- B. Somewhat responsive
- C. Not responsive
- D. I do not reach out to City Council

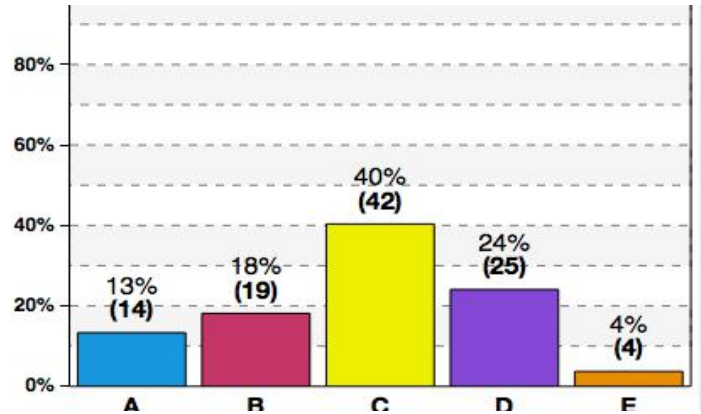


# Pre- and Post- Event Clicker Survey Responses



## What role of City Council is most important to you?

- A. Ensuring responsible fiscal management
- B. Ensuring transparency in city government
- C. Adopting policies and ordinances to promote city wellbeing
- D. Ensuring accountability and oversight of government actions



## Practice discerning campaign speech



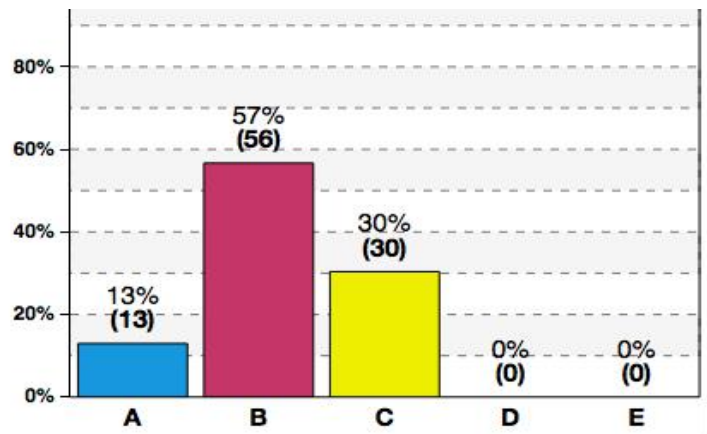
## Who would YOU vote for?



Candidate A

Candidate B

Candidate C



Candidate A: I was born and raised in Detroit, graduated from Renaissance High, and I love this city. Detroit is a great city, full of passionate, resilient people, and I will be the true voice of the community. No other candidate knows the city like I do. Vote for me.

Candidate B: I was president of my block club for six years. I spoke with over 100 residents door to door to discuss public safety issues in my neighborhood, and successfully worked with residents, the police, and local business sponsors to launch a program to install private streetlights. I know how to get things done. Vote for me.

Candidate C: Detroit needs leaders who will actually listen to the people. As councilmember, I will have my staff attend every block club and neighborhood association meeting in my district, and convene a quarterly public meeting to discuss the issues that citizens care about. Vote for me.

## Pluses & Wishes

PLUSES	COUNT
Informative, honest, open Q&A, great questions	10
Hearing candidate statements/excellent candidates	8
Truth Squad/Bridge	6
Informative	5
Clicker survey	5
Interactive, engagement, participatory, table activity	5
Organized, smooth, flowed well	4
Great facilitators/student facilitators	2
Email & social media awareness	2
Mock election	1
Tying event to previous session results	1
Response in attendance in challenging weather	1
No longer separated by district	1
Direct contact with candidates	1

WISHES	COUNT
Begin dinner earlier, shorten program, start earlier, more servers to make dinner line move faster	7
More publicity, more people, more social media/email	4
Open questions in Q&A	3
Candidates should be more... forthright, compassionate, on topic	3
Loud, disrespectful audience	3
More Q&A time	2
Shorter event/break up the two sessions	2
Put questions in writing to prevent co-option of agenda/limit length of question	2
Motown sounds (Temptations, Smokey Robinson...)	1
Talk about DMC	1
Talk about neighborhoods vs downtown/midtown	1