

7/21/2016 CitizenDetroit Dinner & Dialogue: City Council Candidate Forum



Hosts: Dr. Irv Reid, Sheila Cockrel,
Guest Speakers: Sonya Mays, Chastity Pratt Dawsey
Candidates: John Cromer, Tonya Wells, Eric Williams

Facilitators: Estella Ball, Vincent Bennett, LaVerne Bostic, Ron Brown, Kay Buckner-Seal, Kimberly Dowdell, Amber Elliott, Drew Esslinger, Kathy Harrison, Allison Kriger, Kelly Larson, Jackie Jones Love, Debbie Pospiech, Tonja Stapleton, Dorothy Washington, Stephen Washington

Lead Researcher: Bettie Buss
Lead Evaluator: Sandra Yu Stahl

Logistics: Pam William, Sabrina Stennis-Jefferson, Jonilyn Paige, Lawrence Robinson, Johnathan Jewell-Chatten

Location: Barth Hall, Cathedral of St. Paul

RSVPs: 265
Number of Public Participants: 141 (53%)
Total Attendance: 157

Priority Leadership Criteria City Council Special Election

Candidate has demonstrated success in...

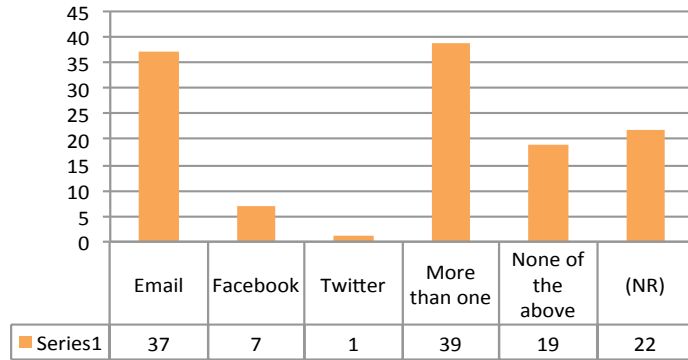
Commitment to meet regularly with, and listen carefully to, constituents	64
Commitment to learn about complex issues and base decisions on facts	63
Ability to negotiate effectively with key stakeholders to achieve collective goals	57
Familiarity with the operation of governmental organizations	55
Has demonstrated integrity in his or her personal life	50

Participant Characteristics

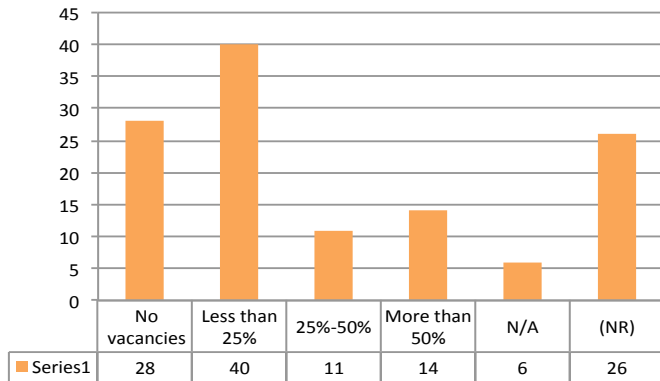
Female	75%
Male	25%
Previous participant	67%
Born before 1960	72%
Lived in Detroit since 1960 or before	56%
Black/African American	81%
"Always" vote in primaries	83%
Plan to vote in November	98%
Gained knowledge a/b candidates	78%
Feel better informed about vote	88%

Pre- and Post- Event Clicker Survey Responses

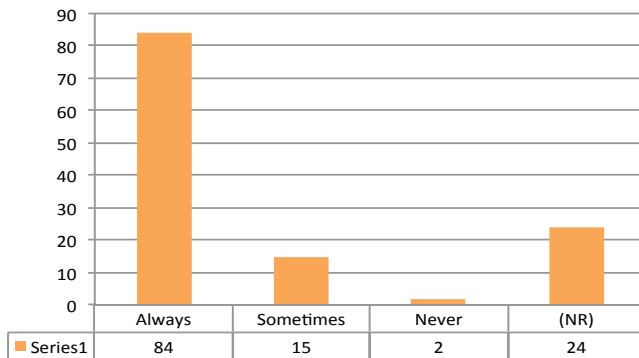
Question: Which of the following do you use regularly? (n=103)



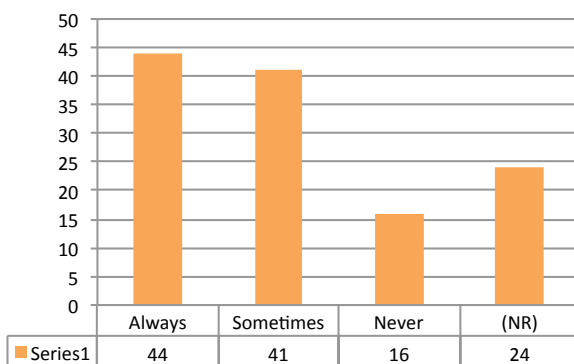
Question: How vacant is the block where you currently live? (n=99)



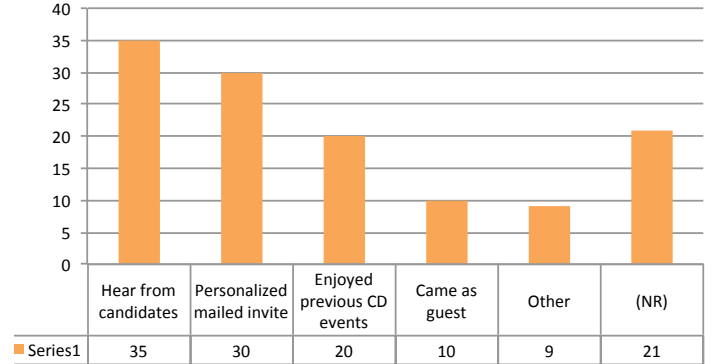
Question: Do people ask you for voting advice? (n=101)



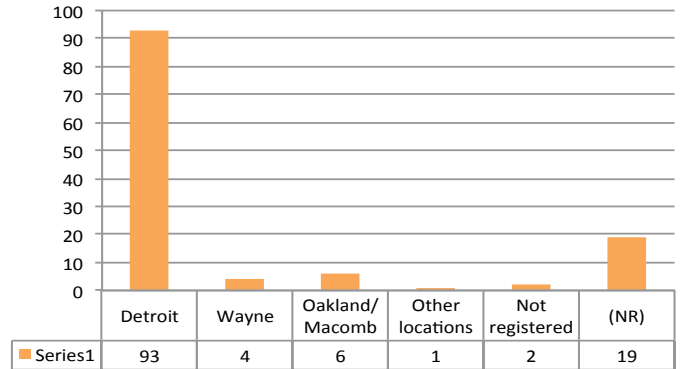
Question: In the past have you voted the straight party ticket? (n=101)



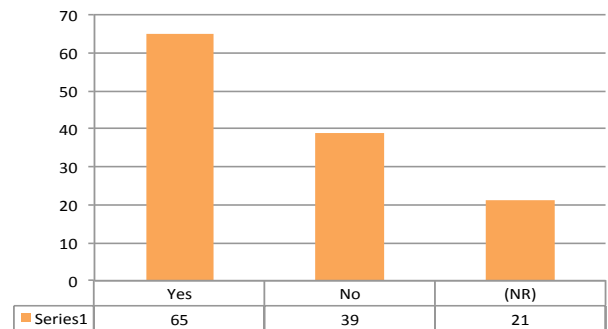
Question: What drew you to this event? (n=104)



Question: Where are you currently registered to vote? (n=106)



Question: In the past, have you vote the straight party ticket? (n=104)

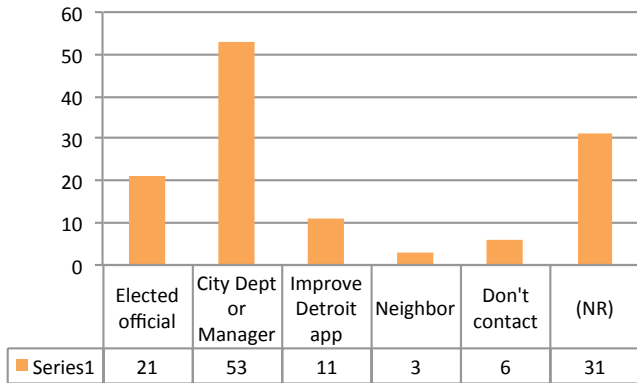


Question: T/F - Michigan voters can no longer vote the straight party ticket. (n=94)

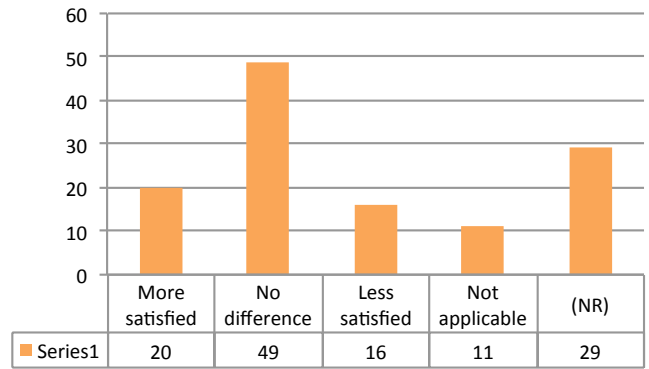


Pre- and Post- Event Clicker Survey Responses

Question: Who are you most likely to contact with a problem about city services? (n=94)



Question: How satisfied are you with access to City Council now that Detroit has a district-based system? (n=96)



Practice discerning campaign speech



Who would YOU vote for?



Candidate A

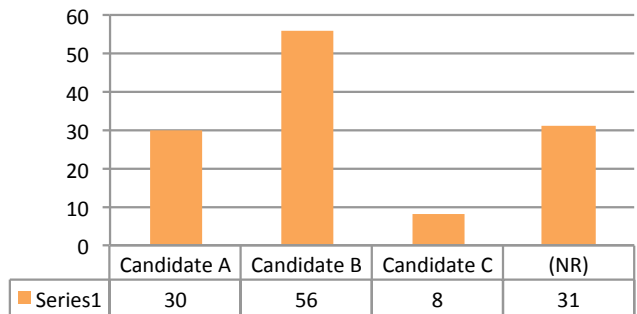


Candidate B



Candidate C

Question: Which candidate would YOU vote for? (n=94)



Candidate A: I was born and raised in Detroit, graduated from Renaissance High, and I love this city. Detroit is a great city, full of passionate, resilient people, and I will be the true voice of the community. No other candidate knows the city like I do. Vote for me.

Candidate B: I was president of my block club for six years. I spoke with over 100 residents door to door to discuss public safety issues in my neighborhood, and successfully worked with residents, the police, and local business sponsors to launch a program to install private streetlights. I know how to get things done. Vote for me.

Candidate C: Detroit needs leaders who will actually listen to the people. As councilmember, I will have my staff attend every block club and neighborhood association meeting in my district, and convene a quarterly public meeting to discuss the issues that citizens care about. Vote for me.

Table Voting Exercise

CITY COUNCIL CANDIDATE SELECTION CRITERIA	VOTES
Commitment to meet regularly with, and listen carefully to, constituents	64
Commitment to learn about complex issues and base decisions on facts	63
Ability to negotiate effectively with key stakeholders to achieve collective goals	57
Familiarity with the operation of governmental organizations	55
Has demonstrated integrity in his or her personal life	50
Deep understanding of current legal and policy environment	48
Record of demonstrated leadership in the community	44
Demonstrated knowledge of governmental finance	43
Record of positive community engagement	43
College education or post-high school certificate	35
Demonstrates openness to varying perspectives and new ideas	32
Successful business experience	10
Active member of a faith community	8
Other (Please specify)	4

Pluses & Wishes

PLUSES	COUNT
Learning about candidates, Q&A w/ candidates	16
Bridge/Truth Squad	11
Interaction with neighbors from district	9
Information/learning	5
Clicker polls	5
Clear, straightforward presentations	3
Overall excellent environment/experience	3
Voting on candidate roleplay	2
Well organized	2
Location & time of day	1
Participant turnout	1
Filming candidate responses	1
Topic	1

WISHES	COUNT
More time with candidates, more Q&A	9
More choices, time for and depth of discussion regarding candidate criteria	7
Condense the program, make it shorter	5
Want to discuss other issues (services, retirees, crime, etc.)	5
More/other candidates	3
Less time on candidates	3
More similar events, more citizen involvement	3
More space/seating	2
Can't hear at table	2
Side comments disturbing	1
Want meeting agenda	1
Handout of each candidate's views	1
Not enough coffee	1
Hot water	1
More in depth discussion from fewer presenters	1